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## News from the Academic Facilities Council of IFMA

### A Message from the President:

So far, this year has been an outstanding year for the Academic Facilities Council, a result of the collective efforts. The Academic Facilities Council very recently finalized details for council sponsorship, completed the agenda for the spring educational program in San Diego and outlined the next events for the AFC in the fall of 2013 and in the spring of 2014. The AFC is also working very hard on making the AFC the winner of the IFMA Energy Star Council and Chapter Challenge. This effort will hopefully make the AFC a two-time winner!

The day before the 2013 Spring Conference in June, the AFC will be hosting the second annual Stephen Strickland Showers Memorial golf tournament at Riverwalk Golf Club in San Diego. This tournament is the foundation of the Stephen Strickland Memorial Scholarship. Please check the AFC website for details. Many thanks go out to those who have dedicated countless hours to make it all possible.

The AFC is ready for another top notch educational spring program. The Spring 2013 conference chair, Jolie Lucas, who also currently serves as the AFC's Secretary, has created a program that will be hosted by the University of San Diego June 12<sup>th</sup> - 14<sup>th</sup>. Jolie's dedication has produced a fantastic program agenda. Special thanks go to Haley and Aldrich for the wonderful work and dedication in producing an outstanding session format and topic. During the spring event, one of the sessions will include a dinner panelist discussion facilitated by Sightlines, LLC on the 1898 Steam Ferry Berkeley in San Diego harbor. For information regarding the June 2013 program, please visit the AFC website.

The Academic Facilities Council continues to present outstanding educational development programs-programs that allow sharing of information and networking sessions that showcase alternative ways to accomplish tasks that will make us leaders within our institutions. These include webinars on important subject matters that have been submitted by the membership. Now is an ideal time to get involved in the AFC and participate where you can.

On a final note, the AFC has grown to nearly 700 members. As a result, we all need to touch base more often. The board knows of the wealth of information that the membership has and makes the request that you all share your thoughts with us, as we are looking forward to making the AFC even stronger. With the summer soon to be upon us, this is the time to think about running for an elected office. Elections will begin in late summer. If you have any questions, please feel free to contact me.

I look forward to seeing everyone at the spring conference and wish the membership a safe and enjoyable summer.

Best,

John Shenette

AFC President

Associate Vice President for Facilities Management, Smith College





# IFMA | **afc** Academic Facilities Council

## IFMA AFC 2013 Spring Conference Mission

For over twenty years the AFC has been presenting educational conferences for its members that provide an industry unique format. Our Spring Conference is designed to provide full emersion into a sole educational institutions work environment. This emersion allows attendees to see firsthand the facility challenges, solutions and achievements. This concept of programming is unique to the AFC in that best practices are examined and identified through a 2.5 day intensive educational program. The program works to examine and expose the inner workings of the host institution. Courses range from presenting best practices in facilities management maintenance, technology integration and lessons learned on renovation and new build projects.

This programing provides an opportunity to:

- Learn applicable concepts though meaningful in-depth sessions
- Share ideas across institutions on best practice.
- Benchmark programs against peers
- Develop meaningful relationships with peers

Recent Conferences have been held at institutions that include Arizona State University, Duke University, and MIT. The AFC is planning to be in San Diego this coming spring. The host will be the University of San Diego.

From our humble beginnings in 1990 of less than 20 IFMA members at the first meeting in San Diego, the AFC has grown to a current roster of more than 700 representing over 400 post secondary institutions and school boards. Those members come from around the world representing 18 countries which truly makes the AFC an international council.

Also, included in that number are several corporate members from the facilities management industry who provide both support for our programs as well as informational programs on new technologies, products and current trends. Together we have a cohesive blend of experience and a wealth of knowledge that is openly shared among the members.

Please come to San Diego this June and experience this unique and exciting conference while building new relationships with your peers.

### About the IFMA AFC

The Academic Facility Council (AFC) of IFMA is a dynamic industry council made up of a diverse membership of leading major universities, small and mid-size local and Community Colleges, K through 12 public and private schools and the industry representatives that serve them.

The AFC received the prestigious 2012 Council of the Year award.





Article by: Jolie Lucas

We all have full schedules these days. Just try to schedule lunch or happy hour with a friend and you'll find that it might take an entire negotiation to find a mutually satisfactory date – and odds are still that one of you may need to reschedule!

So why should you spend two and a half days away from the office at the Academic Facilities Council conference June 12-14 at the University of San Diego?



- **TOURS:** Feedback from our past Academic Facilities Council conferences have told us that hands-on facility tours are an invaluable learning tool. One of the signatures of the AFC conferences is the variety of facility tours, and this conference will continue that trend. Behind the scene tours are currently scheduled of the University of San Diego campus, the Pt. Loma Nazarene University campus and San Diego waterfront icons, the “Berkeley Ferry” and the “Star of India” – all conducted by knowledgeable facilities personnel. (The USD campus tour will be led by the campus historian.)
- **NETWORKING:** The conference provides an opportunity to share experiences – both successes and challenges – with other facilities folks from across the nation - and even outside of our nation’s borders.
- **CONTENT:** Haley & Aldrich, an environmental and engineering consulting firm, will be leading the two and a half day workshop on “Lean Processes.” A short questionnaire, included in the registration process, will ensure that they address the issues that are currently of concern to you.
- **AFFORDABILITY:** The AFC is able to keep the costs low because the campuses provide the meeting spaces free of charge. There is one registration fee that includes all meals, snacks and local transportation. USD also has offered housing for only \$95/night, inclusive of taxes, within short walking distance of the conference.

The AFC celebrated its 20<sup>th</sup> Anniversary in 2010, and the AFC has most recently been recognized as the IFMA Council of the Year 2012. This is an opportunity to partake of the quality conference programming for which the AFC has become known.

To register (or for additional information) check the AFC website: <http://www.ifma-afc.org/> or contact Jolie Lucas at [Joliefab@cox.net](mailto:Joliefab@cox.net) or (760) 433-5825.

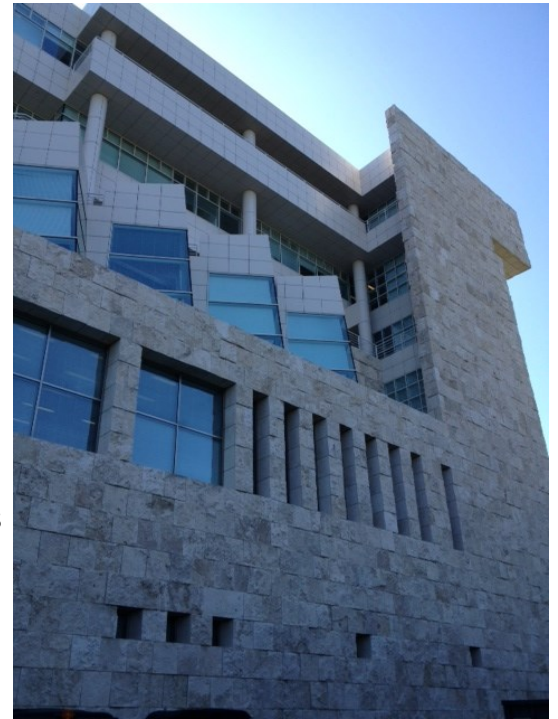
See you there!





As part of the offerings at Facility Fusion April 2-4, 2013, I had the opportunity to tour the Getty Center in Los Angeles. I had visited the museum once before – but not from a facilities perspective. Once again, I learned that just because a facility is beautiful does not mean that it is problem free. (But what a great work environment!) Since many of your campuses include museums, I thought I would share what I learned with you.

Welcoming 1.3 million visitors per year, the Getty Center consists of 760 acres (110 of which are developed) with 1.6 million square feet of facilities encompassing several buildings including the main museum, a research library and a warehouse. Each has its own set of requirements (naturally!) For example, the museum must be maintained at 71 degrees Fahrenheit (plus or minus one degree) and 50 percent humidity at all times, or the center is required to report the discrepancy to its insurance company. (This is due to the number of borrowed/loaned art – the museum must maintain agreed upon conditions to ensure the protection of all the art.) These stringent criteria require a 24/7 crew of nearly 200 as well as significant emergency generator capacity; four generators running at 1,250 kV.



One of the Getty Center's biggest challenges is in energy use. The center spends over six million dollars annually on energy, expending 35 million kilowatt hours and 15.5 therms. The center has used up to 100,000 gallons of water on dry days (during what is known as Santa Ana conditions) to maintain that vital state of 50 percent humidity. Energy conservation has proved to be their most effective strategy, with a switch to LED lighting and the use of solar panels to preheat the water that is used for steam humidity control leading the way in their conservation efforts. Yet, while the center has been successful in reducing its energy use by nearly 25 percent since 2007, the Getty Center spends even more money on energy now due to rising energy costs.



Most of the tour took place under the main buildings, in what looked like a hospital or Formula One racecar shop. Every pipe was brightly and clearly labeled. Floors were immaculate. Walls appeared to have fresh coats of white paint. Some of the cleanliness was due to the center's high-tech air filtration system. Los Angeles is known for many things, one of them being the frequency of wildfires. The center's air filtration system is multi-step and can even filter out smoke, hence there is very little dust in the air.

The facilities staff leading the tours pointed out so many things that would never have occurred to me. For example, all the fire suppression must be installed below the artwork to ensure that accidental leaks will never damage the art. Fire suppression pipes are all copper – much more costly than the usual materials, but copper pipes can be welded and are less likely to leak.

Several of us on the tour were impressed (or amused) by the technology the center uses for security badges. Upon issue, the badges are lettered in black and red on a white background. But over the next several hours, the white background gradually changes to indicate that the badge has expired, alerting staff to anyone wearing an outdated badge!







Article by: Greg Williams CFM, SFP, FMP - Professional Member of IFMA – University of Minnesota

I would like to interview our AFC members and other interested parties for their sustainability practices. Let me know about your sustainability initiatives, plans and successes. This is what the “Sustainability Spotlight is really about.

[willi133@umn.edu](mailto:willi133@umn.edu)

### **ENERGY STAR® Challenge for Chapters and Councils –**

IFMA has recently launched a yearlong energy challenge for chapter and council members.

The challenge encourages members to use the online ENERGY STAR Portfolio Manager to benchmark their building’s energy performance against similar facilities.

- IFMA councils will compete for the most ratable and unique/non-ratable buildings.
- IFMA chapters will compete for having the most participants.
- Participants will have access to sector-specific resources that will support ongoing energy-related improvements.

[2013 IFMA Energy Star Challenge](#)

### **Ask a Librarian –**

Here is a great resource provided to all IFMA members. IFMA has developed a Knowledge Base. Here is an excerpt from the latest IFMA Sustainability Committee meeting.

“Do you have a question about Facility Management? Ask IFMA’s research staff! Fill out the Ask a Librarian form and a member of the research department will respond to your question via email within two business days.”

[Knowledge Base Ask a Librarian](#)

### **Save the Date –**

[IFMA’s AFC Summer Conference](#)

Academic Facilities Council Summer Conference June 12- 14, 2013 University of San Diego, CA



LEED certified, green, sustainable, eco-friendly, carbon neutral – take your pick. We have been, and continue to be bombarded with movements aimed at making the world a more responsible place to live. Whatever path you have chosen to follow, your initiatives will only be as successful as the people that follow your example and your direction.

There are many levels of personal achievements along this road and I have many colleagues that have so many letters after their name that they need to continue them on the back of their business card. Some simply end the list of letters on the front of the card with CFTR (can't fit the rest). While these accolades are commendable and no easy task (as my long laboring attempt at getting my SFP certification will attest), the personal achievements of an individual are not necessarily embraced or incorporated into effective programs by their organization.

It is this realization that has lead at least one group to take a different approach to creating the awareness and buy-in for an effective sustainable approach to being ecologically responsible. The Uncommon Sense program takes an organization (and not just an individual) through the learning process.

Set up in a series of modules, Uncommon Sense covers various aspects of an effective and sustainable approach to being eco-responsible. Organizations enrolled in the program send different groups from within their ranks to attend the sessions that most closely align with their particular responsibilities. As an example, the Park County School District in Cody, Wyoming sent the Director of Facilities and the technology education teacher from the high school to attend the opening module which covered making the initial assessments of the organization's current situation in regards to sustainability. Later modules covering recycling (another teacher who heads up the recycling program) and fuel efficiency (the transportation coordinator) and community awareness (science teachers who deal with various community groups) were handled as a team.

In addition to spreading around the workload of attending a series of conferences and workshops (not to mention the homework and projects), this approach has the additional benefit of creating buy-in as the program proceeds. By the time the organization graduates from the program, they have already involved a host of key people in the process and have created a solid core of program leaders. These people are spread throughout the organization and involve line-staff, administrators, directors, coordinators, and students.

One of the assignments from the program is a video representing some of the goals and achievements of the organization enrolled in the program. Follow the link below to view Park County's Uncommon Sense video.

As all of us know, one person can't do it all when it takes commitment from the entire organization to truly make a difference. None of us are that charismatic. Perhaps the most important thing that the Uncommon Sense program recognizes is that fact.

Cody High: <https://vimeo.com/52132679>



The Academic Facilities Council's 2012 Council of the Year Award continues to travel.

*Top: We had a splendid day in Boston yesterday and I snapped this shot of our award along the Rose Kennedy Greenway in front of our office.*

*Happy Spring!*

*Jacob Higginbottom*

*Bottom: University of Pennsylvania, University House. Taken by Bob Myrick*







## Academic Facilities Council of IFMA

### AFC News and Events

#### Up Coming Events

##### Webinar

June 5th—A Case Study in Waste Management at Penn State. [CLICK HERE](#) to register

To view past presentations [CLICK HERE](#).

##### Conference

[Stephen Strickland Showers Golf Tournament San Diego June 11, 2013](#)

[AFC 2013 Summer Conference University of San Diego June 12-14, 2013](#)

##### Board Elections

The officers for the AFC board are set to turn over on October 1st 2013. The board is accepting nominations for the following positions: President, Vice President, Secretary & Treasurer. You may nominate yourself or another AFC council member. Please email your nomination to [vanessa.koller@ifma.org](mailto:vanessa.koller@ifma.org)

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**To stay up to date on all AFC news and events visit our website and social media sites daily.**

**AFC website** <http://www.ifma-afc.org/>

**AFC Face Book** <http://www.facebook.com/AcademicFacilitiesCouncil>

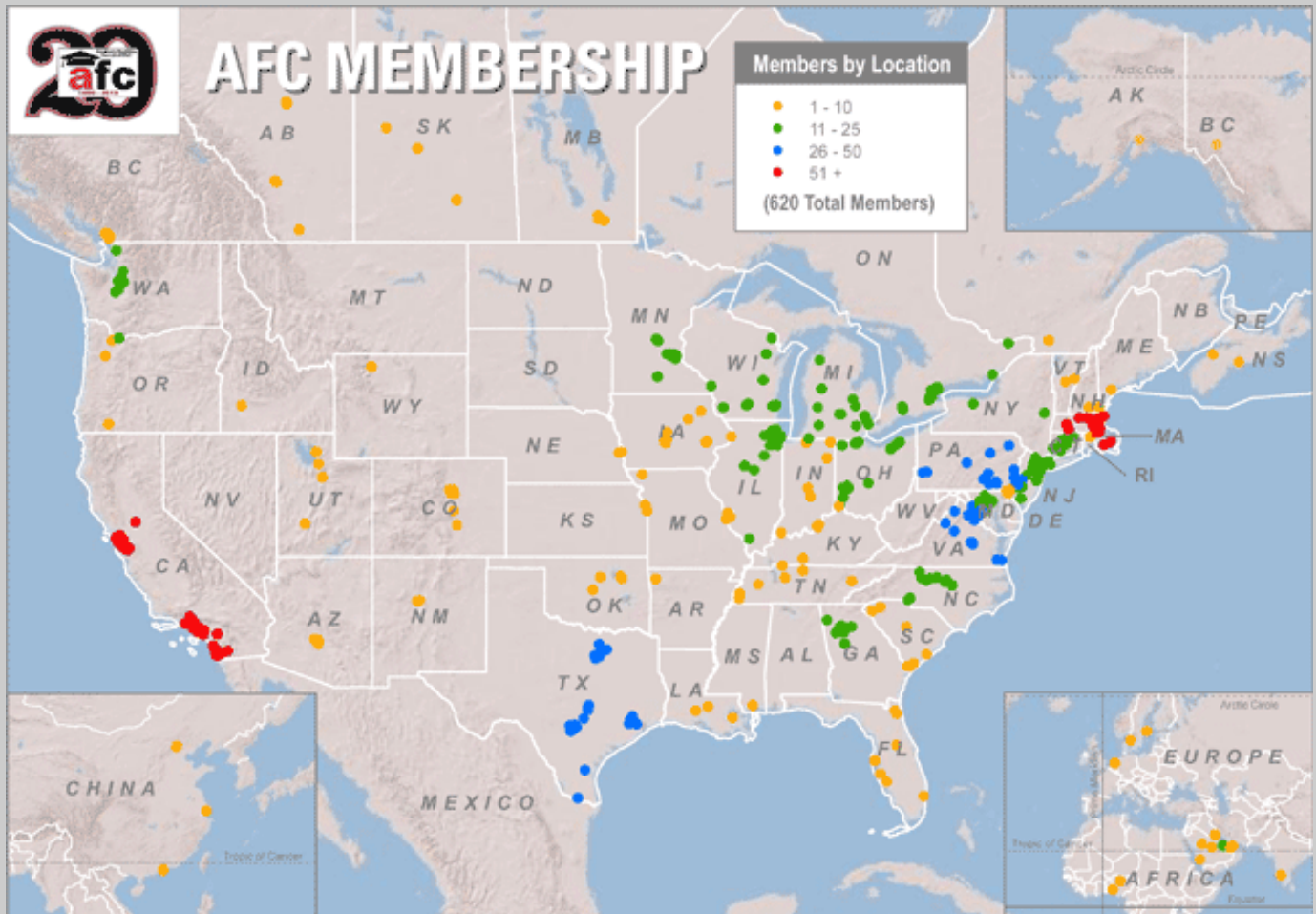
**AFC Twitter** <http://www.facebook.com/AcademicFacilitiesCouncil>

**AFC LinkedIn** <http://www.linkedin.com/groups/Academic-Facilities-Council-IFMA-4263375?home=&gid=4263375>



**Academic Facilities** Council of IFMA

**AFC 2012 Membership Map**







**PLATNIUM LEVEL: \$2500.00** The Platinum Sponsor is recognized as the sponsor of the premier event of the conference. There will be only one PLATNIUM LEVEL sponsorship available.

- 3 signs at event - (company provides) up to combined area of 40 sq ft
- Representative is introduced at event and brings greetings from company ( 2-3 mins)
- Company logo and link on AFC website noted as sponsor of event logo will remain for 45 days after event
- 4 tickets to event they are sponsoring
- Business cards and brochures available on table by their sign
- Tent cards for tables during their sponsored events
- Delegate gifts
- Mailing list of delegates

**GOLD LEVEL: \$1500.00** The Gold Sponsors are recognized as the sponsors of 1 of the 2 lunches at the event. There are two GOLD LEVEL sponsorships available.

- Representative is introduced at event
- Company logo and link on AFC website noted as sponsor of event logo will remain for 45 days after event
- 2 tickets to event they are sponsoring
- 1 sign at event - (company provides) up to an area of 12 sq ft
- Business cards and brochures available on table by their sign
- 1 ticket to main social event
- Tent cards for tables during their sponsored events
- Delegate gifts
- Mailing list of delegates

**SILVER LEVEL: \$1000.00** The Silver Sponsors are recognized as the sponsors of 1 of the 2 breakfasts at event. There are four SILVER LEVEL sponsorships available.

- Representative is introduced at event
- Company logo and link on AFC website noted as sponsor of event logo will remain for 45 days after event
- 1 sign at event - (company provides) up to an area of 12 sq ft
- 1 ticket to event they are sponsoring
- 1 ticket to main social event
- Tent cards for tables during their sponsored events
- Delegate gifts
- Mailing list of delegates

**BRONZE LEVEL: \$500.00** The Bronze Sponsors may sponsor nutrition breaks, transportation as examples

- Company logo and link on AFC website noted as sponsor of event logo will remain for 45 days after event
- 1 ticket to event they are sponsoring
- Delegate gifts

**If you are interested in being a sponsor at the Academic Facility Conference at Duke please contact one of the AFC's sponsorship chair.**

Ed O'Rourke—Joint Sponsorship Chair, GEI Consultants Email: [eorourke@geiconsultants.com](mailto:eorourke@geiconsultants.com)

William Johnson—Joint Sponsorship Chair, Haley Aldrich Email: [wjohnson@haleyaldrich.com](mailto:wjohnson@haleyaldrich.com)



### TIPS FOR NAVIGATING:

After your first login, you must subscribe yourself to the council postings to activate email deliverability to all council postings, similar to the listserv. You are not automatically subscribed to email delivery.

1. **Log in** to <http://www.ifmacommunity.org>

(You must use your IFMA member ID and IFMA password)

2. **Click on Forums** on the top left menu tab
3. **Click on Forum Subscriptions** (located on the left hand side of the page, under Shortcuts)
4. You can then change the default setting from not receiving subscriptions to receive postings via email. **Click under the Subscription to "YES"** (to receive postings by email similar to the listserv) **or "NO"** (which means you will need to login to the IFMA Online Community to view the discussions) The subscription's default setting is "NO" in order to change it to "YES" simply click on the "NO".



### TIPS FOR POSTING & REPLYING TO QUESTIONS:

1. To **reply** to emails that you receive, you can post your responses (just like the listserv).
2. If you would like to **post a new message/question** to the Academic Facilities Council Online Community without having to login to IFMA Online Community, just send your email to this email address for your specific council, [afc.council@ifmacommunity.org](mailto:afc.council@ifmacommunity.org). This will allow for you to post and reply by email, similar to the listserv tool we were using.



#### ***NEW! Academic Facilities Council Web site***

Click here: <http://www.ifma-afc.org/>

Check out the AFC Web site for the latest information on conferences, officer contacts and much more!





## Academic Facilities Council Officers and Committee Chairpersons

### AFC Board of Directors

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Jolie Lucas, CFM, AICP, LEED AP-Secretary		Email: <a href="mailto:joliefab@cox.net">joliefab@cox.net</a>
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Greg Victor—Park County School District #6	Membership Chair,	Email: <a href="mailto:gregvictor2@aol.com">gregvictor2@aol.com</a>
Jessa Gagne—Content Chair,	Stonehill College	Email: <a href="mailto:jgagne@stonehill.edu">jgagne@stonehill.edu</a>
Gregory Williams,CFM,FMP—Sustainability Chair,	University of Minnesota	Email: <a href="mailto:willi133@umn.edu">willi133@umn.edu</a>
Ed O'Rourke—Joint Sponsorship Chair,	GEI Consultants	Email: <a href="mailto:eorourke@geiconsultants.com">eorourke@geiconsultants.com</a>
William Johnson—Joint Sponsorship Chair,	Haley Aldrich	Email: <a href="mailto:wjohnson@haleyaldrich.com">wjohnson@haleyaldrich.com</a>

Are you interested in joining a committee? The council is always looking for new folks to get involved!  
Contact the appropriate committee chair person!



**About the Academic Facilities Council:** Academic facilities offer facility managers and space planners many unique challenges. These individuals must effectively plan, design, construct, utilize and maintain a variety of buildings, grounds and equipment including classrooms, computer labs, residence halls and apartments, athletic facilities, dining halls, theaters, laboratories, libraries and health care facilities. The students, instructors and researchers who utilize these facilities have needs that may radically differ from conventional building tenants.