



IFMA™

International Facility Management Association

Empowering Facility Professionals Worldwide



Advancing Academic Facility Performance with IFMA's Sustainability Facility Professional® Credential

*Sustainable Facility Management
Case Studies and Best Practices*



What We'll Cover Today

- Introductions
- What is the SFP[®] credential?
- Find out how FM professionals earned a high ROI with the SFP
- Q&A



Meet the Presenters

Host:



Marina Badoian-Kriticos
Director, Sustainability | IFMA

SME/
Moderator:



Jon Martens, IFMA Fellow
Managing Principal | JEMCOR LLC

Founded in 1980, IFMA is the world's largest and most widely recognized international association for facility management professionals.

- Mission: Advance the facility management profession globally by providing exceptional services, products, resources and opportunities.
- IFMA offers three global credentialing programs for FM professionals: FMP[®], SFP[®], CFM[®]

IFMA Members Worldwide



23,500+ members

94 countries

130 chapters

17 industry-specific councils



The Academic Facilities Council offers resources for all levels of educational facilities as well as opportunities for vendors who provide a product or service to educational facilities.

- Spring and Fall Conference
- Spring Golf Tournament
- Webinars
- Quarterly Newsletter
- Sponsorship Opportunities

Visit our website www.ifma-afc.org
for more information or to join the council.

Competencies that define the facility management body of knowledge



Certified Facility Manager[®]
Competency-based certification



Sustainability Facility Professional[®]
Knowledge-based certificate program



Facility Management Professional
Knowledge-based certificate program



What is the SFP Credential?

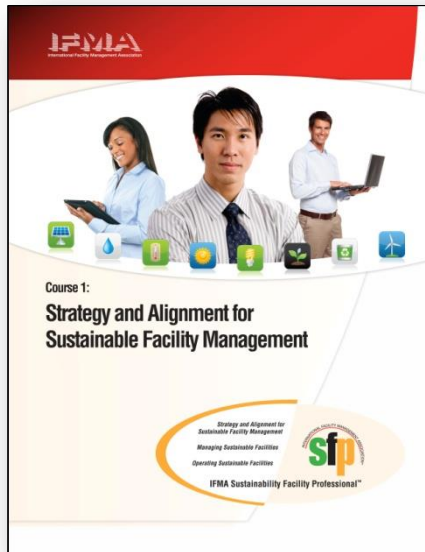


Develop knowledge and gain recognition for your expertise in sustainable FM practices while impacting your organization's triple bottom line.

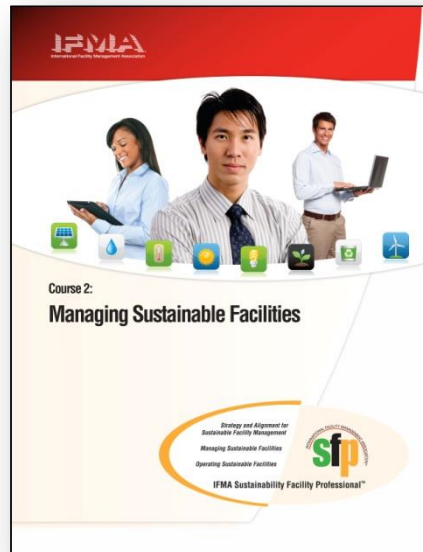
- Content based on IFMA's Global Job Task Analysis
- Develop and test your competence by completing coursework and final assessments contained in the *IFMA SFP Credential Program*[®]
- No prerequisites, but a solid understanding of FM practice is strongly recommended
- Three-year term of validity. Online course and assessment required for renewal

What Will You Learn?

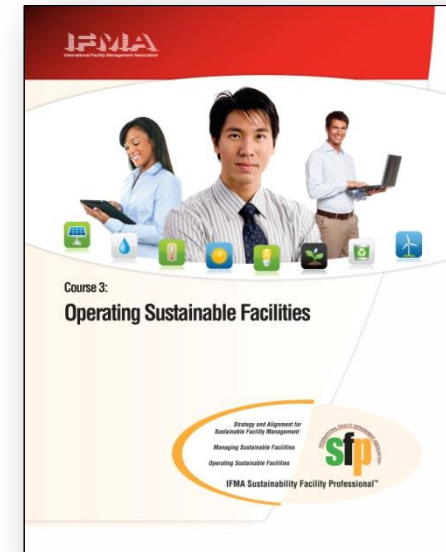
Focus Area 1: Strategy & Alignment for Sustainable Facility Management



Focus Area 2: Managing Sustainable Facilities



Focus Area 3: Operating Sustainable Facilities



The program is structured to be taken in sequence.

Meet the Panel

SME/
Moderator:



Jon Martens, IFMA Fellow
Managing Principal | JEMCOR LLC

Panelists:



Michael Burriello, MBA, FMP
Assistant Director, Central Plants and FM Sustainable Leader
University of Houston



Sharon Jaye, D.Ed., SFP
Director of Sustainability, Facilities | NYC Dept. of Education
Former Assistant Director of Facilities | The Westminster Schools



Sherif Maged, MBA, MSC, SFP
Senior Director Facility Housing and Transportation
The American University in Cairo



Avinash Raturkar, MS, MBA, FMP, SFP
Interim Associate Director, Facilities
University of Houston



Gregory Williams, FMP, SFP, CFM
Facilities Team Manager
University of Minnesota

Panel Questions

- Why did you choose to pursue the SFP credential?
What were you hoping to accomplish?
- Was your organization supportive of your goal to achieve the SFP? How did you sell the idea to your employer?
- Can you provide examples of changes you've made within your facility as a result of your SFP training? What mechanisms did you use to evaluate, track and report these initiatives?
- How did you integrate and align sustainability tactics with organizational values and strategies? Have you seen any financial gains as a result?
- Summary – Advice to others and what is on your mind that should be mentioned but has not yet...

- Why did you choose to pursue the SFP[®] credential?

What were you hoping to accomplish?



Michael Burriello, MBA, FMP

*Assistant Director, Central Plants and FM Sustainable Leader
University of Houston*



Avinash Rahrurkar, MS, MBA, FMP, SFP

*Interim Associate Director, Facilities
University of Houston*

- Better understand opportunities for sustainable facility management.
- Empower our team, explore their passions and create sustainability champions.
- Alignment and continued improvement for facilities team and the campus.

- Why did you choose to pursue the SFP[®] credential?

What were you hoping to accomplish?



Gregory Williams, FMP, SFP, CFM
Facilities Team Manager
University of Minnesota

- Better understand sustainable facility management
- Learn how to lead, communicate, track, measure and implement sustainability strategies
- Relate the triple-bottom line to actions, strategies and concepts that can actually be implemented

- Was your organization supportive of your goal to achieve the SFP®?

How did you sell the idea to your employer?



Sherif Maged, MBA, MSC, SFP

Senior Director Facility Housing and Transportation

The American University in Cairo



- AUC moving towards sustainable operations
- Opportunity to gain a highly respected, internationally-recognized credential
- Increase knowledge of sustainable facility management theory and application

- Was your organization supportive of your goal to achieve the SFP[®]?

How did you sell the idea to your employer?



Sharon Jaye, SFP

Director of Sustainability, Facilities | NYC Dept. of Education

Former Assistant Director of Facilities | The Westminster Schools

- Opportunity to gain tools and knowledge to improve performance of facilities and teach others in department.
- Gain skills to advance career and qualify for full-time facilities sustainability positions.
- Build sustainability strategy and coordinate operations.

- Can you provide examples of changes you've made within your facility as a result of your SFP[®] training?

What mechanisms did you use to evaluate, track and report these initiatives?



Gregory Williams, FMP, SFP, CFM
Facilities Team Manager
University of Minnesota

- Increased importance of communication, strategy and alignment with sustainability initiatives
- Focused triple-bottom line applications through coordinated efforts and benchmarking initiatives:
 - Sustainability Management Plan
 - Green cleaning initiative



- Can you provide examples of changes you've made within your facility as a result of your SFP[®] training?

What mechanisms did you use to evaluate, track and report these initiatives?



Sherif Maged, MBA, MSC, SFP
Senior Director Facility Housing and Transportation
The American University in Cairo

- Immediate application of knowledge to shift course in project to apply for green building certification
- Able to articulate return on investment and make business case for sustainability related initiatives that are not popular in Egypt – energy savings, low VOC, LEDs, etc.
- Challenge that sustainable materials and services are not readily available

- Can you provide examples of changes you've made within your facility as a result of your SFP[®] training?

What mechanisms did you use to evaluate, track and report these initiatives?

- How did you integrate and align sustainability tactics with organizational values and strategies?
- Have you seen any financial gains as a result?



Sharon Jaye, SFP

*Director of Sustainability, Facilities | NYC Dept. of Education
Former Assistant Director of Facilities | The Westminster Schools*

- Improved communications and long-term planning – focused on importance of alignment of sustainability initiatives with strategic vision
- Open door policy for ideas – empower facility employees
- Took a serious look at utility bills and promoted HVAC Technician to Energy Manager
- Implemented low-hanging fruit ideas from energy audit – saved over US\$24,000 in one year from one project.

- Can you provide examples of changes you've made within your facility as a result of your SFP[®] training? What mechanisms did you use to evaluate, track and report these initiatives?
 - How did you integrate and align sustainability tactics with organizational values and strategies?
 - Have you seen any financial gains as a result?



Michael Burriello, MBA, FMP

*Assistant Director, Central Plants and FM Sustainable Leader
University of Houston*



Avinash Rahrurkar, MS, MBA, FMP, SFP

*Interim Associate Director, Facilities
University of Houston*

- Getting the stakeholder engaged and excited about sustainability is key to its success
 - “Small steps” program
 - Water bottle filling stations
 - Condensate recovery
 - Sustainability Management Plan
- Importance of metrics and benchmarking
- Sustainability makes financial sense when used in daily operations with outlook towards total life cycle and triple bottom line

- Summary and advice to future SFPs
What is on your mind that should be mentioned but has not yet...

IFMA SFP Credential Program[®] *Everything you need to earn the SFP:*

- **Comprehensive reading Materials**
 - Three books teach the 3 SFP focus areas
 - Printed & e-reader formats
- **Interactive online study tools**
 - Pre- and post-tests identify strengths & weaknesses
 - Apply concepts with quizzes, e-Flashcards, case studies
 - Gauge progress with progress reports
- **SFP final assessments**
 - Timed multiple choice tests included in the online program
 - Earn 75% on the 3 final assessments to qualify
 - Can be repeated if unsuccessful



Delivery options to match learning style and budget:

Individual Self-Study Program

- Study where and when your schedule allows
- Begin today! Visit www.ifma.org/sfp

Instructor-Led Courses

- Combine self-study materials with expert instruction
- Discuss topics with your peers
- Classes offered by IFMA, colleges/universities, chapters

Corporate/Group Delivery

- Volume discounts for 2 or more
- Choose self-study or instructor-led format
- Track group progress

Webinar Special Offer

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and provide discount code **AFC0314** upon checkout to save!

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Non-Member	US \$1895	US \$2095

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Questions?

Learn more at:
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Advancing Academic Facility Performance with IFMA's Sustainability Facility Professional[®] Credential



*Earn the leading credential for the
development of sustainable FM strategies.*