World Workplace 2018
The most all-encompassing learning and networking event on facilities and how to manage them. Immerse yourself in all things FM — from groundbreaking discoveries impacting the industry, to achievable strategies for your daily to-do list.

AFC on IFMA Engage
By Gary Rudkin, AFC VP & Membership Chair

Featured: New golf facility in Nashville School
Ensworth School in Nashville has a brand new, state-of-the-art golf facility at the High School Campus.

Golf practice and player development are going through a period of tremendous change, and technology is a central component in that change. The mapping of swing DNA has come to the forefront. Technology can also monitor swing changes over time.
Message from the President

Summer is always a very busy time of the year for most of our organizations. Planning, Operations and Maintenance are hitting on all cylinders. This is the time of the year when our organization are consumed with executing Summer projects, planning for commandment and graduation ceremonies and the ultimate ramp up to getting summer projects scheduled.

I know I have said this before, sometimes it feels like our programs are working in solitude but know that many of your AFC peers are experiencing the same challenges and successes you are experiencing. Our programs may feel remote but you are not alone. AFC’s true strength is bound to the belief that members can and are helping members every day. Collaboration and knowledge sharing is what makes our bonds strong.

I want to take this time to thank our dedicated volunteer committee chairmen, esteemed Board of Directors and thank you to all of those individuals who are making incredible things happen for the Council.

We still have a need to fill volunteer positions on some of our key committees. If you are interested in taking on a volunteer role for the Council, please contact any one of the Board members via email and we will arrange a phone discussion to talk about our needs.

The Board would like to wish you all the very best, may all your projects come in on time and under budget. I look forward to seeing you at World Workplace 2018 in Charlotte.
World Workplace 2018
October 3-5, 2018

World Workplace 2018 will take place at the Charlotte Convention Center in Charlotte, North Carolina from October 3rd until the 5th.

The most all-encompassing learning and networking event on facilities and how to manage them. Immerse yourself in all things FM — from groundbreaking discoveries impacting the industry, to achievable strategies for your daily to-do list. Discover a new way to do it, a different place to source it, a cool tool to fix it or an action plan to solve it. Whatever your “it” is, pursue, perfect or attain it at World Workplace.

SAVE THE DATE!

You are invited to AFC’s Welcome Meeting on Wednesday, October 3rd from 8:00 AM to 10:00 AM in the Charlotte Convention Center, room 208B.

We are developing the agenda and welcome your input. A premium continental breakfast will be provided.

AFC Social Networking

Join us for a chance to meet other AFC members at Sophia’s Lounge, located at 127 N. Tryon St. Ste. #D (corner of 5th & Church St.) in Charlotte from 5:00pm to 6:00pm on Wednesday, October 3rd. Right after the Expo floor and before the Welcome Reception.

Sophia’s Lounge
Featured: New golf facility in Nashville School

Ensworth School in Nashville has a brand new, state-of-the-art golf facility at the High School Campus. Housed on the top floor of the Tennis Center's parking garage, the training center includes TrackMan technology and the only Gears system in Nashville.

Golf practice and player development are going through a period of tremendous change, and technology is a central component in that change. The mapping of swing DNA has come to the forefront. Technology can also monitor swing changes over time.

The TrackMan system uses club and ball tracking golf radar systems and the newest performance enhancing software available in the industry today. The software has been developed in close collaboration with the world’s leading coaches and players. Furthermore, the powerful combination of data, video, and overlay graphics speeds up the learning curve of any player.

Ensworth’s indoor training facility is just under 4,000 square feet. It features three TrackMan simulators, Gears Golf 3D swing analysis, a SAM PuttLab and practice green and short-game practice area for chipping and pitching.

Feature stories wanted!

If you have a renovation project and/or newly constructed facility that you would like to be recognized as a feature story, please submit it along with pictures to Rick Echevarria at rech@salus.edu.
Networking and sharing best practices is one of many benefits for IFMA members. The ability to learn from others on what works and what doesn’t at no cost drives value for our customers. In an effort to facilitate discussions specific to our needs, your Board created an AFC Engage site.

Currently, I subscribe to All Members, Component Leaders and the AFC site. Yes it is three additional emails almost daily, but it only takes a moment to peruse through the topics and click on relevant topics that are thought provoking. How many times have you wondered how someone else tackled a problem but had no easy way to find out. Engage is extremely simple to navigate in be that responding to a post or creating a new one.

Let’s get started!
- Log into https://engage.ifma.org/home
- Go to My Groups
- Click on the “Academic Facilities Council”.
- You can post, read, and respond.

Please take a moment to check it out and give your Board feedback. If you need assistance you can email me at gary.rudkin@corix.com.

Thank you,

Gary Rudkin
AFC Vice President and Membership Chair
Membership Map
Updated August, 2018.

You can access the interactive map in the link below:
CLICK HERE FOR INTERACTIVE MEMBERSHIP MAP

Membership as of 7/18/18: 336
AFC FMs: Organizations that choose to support the Council through sponsorship receive many benefits. As you are in contact with numerous vendors who would benefit from alignment with our purpose and efforts, we strongly encourage you to reach out to your favorite vendors about the advantages of this sponsorship opportunity.

Benefits of sponsorship are numerous – it will not only showcase their support of the Council and the FM profession at large, but also provide them with frequent exposure to our nearly 400 members and other FM professionals. Advertisement at AFC events, on the AFC website, and via the AFC newsletter will provide a frequent and reoccurring presence for all FM professionals to see.

We thank you in advance for your willingness to reach out to vendors regarding AFC sponsorship benefits – your efforts are greatly appreciated. If you have any questions on benefits or approaching vendors, please contact any board member and they will be happy to assist you.

**PLATINUM LEVEL: $2,500.00**
Recognized as sponsor/co-sponsor of an event.

- 3 signs at event - (company provides) up to 32 sq. ft.
- Representative is introduced at event and brings greetings from company (2-3 mins)
- Company logo and link on AFC website noted as sponsor of event logo will remain for 1-year
- 3 tickets to event they are sponsoring
- Business cards and brochures available on table by their sign
- Tent cards for tables during their sponsored events
- Mailing list of delegates
- Registration for one individual for conference

**GOLD LEVEL: $1,500.00**
Recognized as sponsor/co-sponsor of an event.

- 2 signs at event - (company provides) up to an area of 20 sq. ft.
- Representative introduced at event.
- Company logo & link on AFC website noted as sponsor of event logo will remain for 1-year.
- 2 tickets to event sponsoring.
- Business cards and brochures available on table by their sign.
- 2 tickets to main social event
- Tent cards for tables during their sponsored events
- Mailing list of delegates

**SILVER LEVEL: $1,000.00**
Recognized as sponsor/co-sponsor of an event.

- 1 sign at event - (company provides) up to an area of 12 sq. ft.
- Representative introduced at event.
- Company logo and link on AFC website noted as sponsor of event logo will remain for 1-year.
- 1 ticket to event they are sponsoring
- Business cards and brochures available on table by their sign.
- 1 ticket to main social event
- Tent cards for tables during their sponsored events
- Mailing list of delegates

**BRONZE LEVEL: $500.00**
May sponsor nutrition breaks, transportation, etc. at an event.

- Company logo on table and/or small sign(s) (12” x 18”) of event/function they are sponsoring.
- Representative introduced at event.
- Company logo and link on AFC website noted as sponsor of event will remain for 1-year.
- 1 ticket to event they are sponsoring
- Mailing list of delegates
Richard Echevarria, FMP, Director of Facilities & Institutional Services for Salus University located in Elkins Park, Pennsylvania for the past 18 years. Responsibilities include facilities management, projects & renovations, fleet, purchasing, emergency management, shipping & receiving. The university is located on 2 campuses totaling 19.5 acres with over 300,000 square feet of facilities and approximately 1,000 students on campus. Previous experience includes Facilities Manager of Beth Sholom Congregation (A Frank Lloyd Wright Historic site & school for 10 years), Building Manager for Binswanger Property Management (3-years) and Maintenance Mechanic/assistant supervisor for Wissahickon School District (8 years).

In addition to work, Rick has been a volunteer firefighter for over 40 years holding various positions including President, Lieutenant, Engineer and is presently the Chief Engineer. He was also an EMT for 5-years and represents the university as the Emergency Management Coordinator. Besides all of this, Rick still finds time for his wife, 3 sons and 4 grandchildren.
About the AFC

Academic facilities offer facility managers and space planners many unique challenges. These individuals must effectively plan, design, construct, utilize and maintain a variety of buildings, grounds and equipment including classrooms, computer labs, residence halls and apartments, athletic facilities, dining halls, theaters, laboratories, libraries and health care facilities. The students, instructors and researchers who utilize these facilities have needs that may radically differ from conventional building tenants.

About the Board of Directors

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Content
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Sustainability
Position Open.

Corporate Sponsorship
Rick Echevarria
rech@salus.edu

“An ideal facility manager must have Aristotle’s logic and Solomon’s wisdom, a priest’s discretion and a gambler’s poker face, a lawyer’s shrewdness and a marketing director’s charm, a gladiator’s guts, a marathon runner’s perseverance and a sprinter’s speed, a leatherneck’s toughness and a dancer’s agility, lots of good luck and 30 hours per day.”

~Unknown Source