News from the Academic Facilities Council of IFMA

A Message from the President:

Letter from the President:

It’s been some time since I have had a chance to write to everyone since recovering from neck surgery. Things couldn’t look better and by the time you read this I will be back to work. I want to thank everyone for the countless emails I received during my recovery wishing me well. You are all the best of the best!

As we all reflect on the recent one-year anniversary of those horrific events that took place on April 15, 2013 here in Boston, we will always remember those whose lives were cut short and the hundreds who forever had their lives changed by this senseless act.

I was fortunate enough during my recovery to hear marathon bombing victims Celeste and Sydney Corcoran recount those terrible moments and the courageous battle they both fight everyday to regain what most of us take for granted. It was so inspiring to see this mother and daughter team crossing this year’s Boston Marathon finish line. It also reminded me of how precious life is and to take nothing for granted.

It’s springtime and that means that the AFC spring conference at Stanford was held and wow, what a great event it was (so everyone tells me)! I wish I were there because from all reports, it was fantastic! I want to thank everyone involved especially Shannon Silva who chaired the conference. What a great job Shannon did and we all appreciate the hard work she put into it.

SAVE THE DATE: The AFC board is hard at work preparing for the 2015 spring conference. Mark you calendars for June 16th to the 19th 2015 to join us at the University of Minnesota! Event details to follow as they become available so keep an eye on the AFC website for updates.

I also want to thank Jacob Higginbottom who is our Education Program Chair for the great webinars he has put together this year including the most recent “Classroom of the Future” which was a great success and from what I have heard has generated many people to think about what is coming and how to plan for it. Good job Jacob!

I’d like to leave you with the quote I recently read from an anonymous writer.

“Our lives are not determined by what happens to us but by how we react to what happens, not by what life brings to us, but by the attitude we bring to life. A positive attitude causes a chain reaction of positive thoughts, events, and outcomes. It is a catalyst, a spark that creates extraordinary results.”

Best,
Bruce
I love visiting prestigious campuses – so when people ask me, “Did you go to Harvard?” I can answer, “Why, yes I did!” (Okay, I didn’t graduate from Harvard, but I went there!) Now I can add Stanford to my growing list.

Thanks to Shannon Silva’s extraordinary ability to balance multiple priorities, the AFC enjoyed an amazing week at Stanford University for our Spring Conference 2014. From the accommodations at the Stanford Guest House to the service we received at the restaurant, everything went smoothly and seemingly effortlessly.

As the very first item on the agenda, we were treated to a presentation by Laura Goldstein, Director of Project Management regarding Stanford’s Project Delivery Process (PDP). Although the folks at Stanford were quick to point out that it is not perfect, their PDP (complete with a published guide they provided to the attendees) appeared to the rest of us to be a well thought out work of art.

For those who attended the last AFC conference at USD and participated in the Lean Processes workshop, you will recall the focus on the collaboration and identification/resolution of issues early in the process so that change orders and contingency issues are virtually eliminated later during the construction phase. Stanford has not only adopted that strategy, but their policy essentially draws lines throughout the process, after which changes will no longer be allowed. Good ideas become lessons learned to be applied to the next project. (But most good ideas are captured as a result of such thorough investigation early in the project.)

One of the most exciting things we learned was that Stanford has initiated its own benchmarking database (https://benchmark.stanford.edu). In order to access the data, you must provide data about your own campus. In this way, the database continues to be enriched while serving the community. (Alas, it is for institutions of higher education only – no K-12 and no consultants or vendors!) Still, anyone in the higher education community is welcome/encouraged to participate.

The next presentation took us on a journey of the process in more detail, as told by Susan Rozakis, Steve Clarkson and “KB” (Katherine Baldwin). They provided examples and anecdotes of their experiences from the perspectives of the user representatives, the project managers and the planners. It was reassuring to hear them describe their roles as “caretakers of the legacy” who ask themselves, “How long do you think this building will last?” Stanford is still refining the definition of “when are you done and when does the zone manager take over?”

Sapna Marfatia provided some rich contextual background on the history and development of the Stanford University campus, with a walking tour of the historic district. Ending at the Cantor Museum, our group had the pleasure of viewing several rare Rodin sculptures, among other works. One particularly interesting collection involved an exploration by one of Stanford’s doctors/medical school instructors. He noticed that many of the hands sculpted by Rodin appeared to have medical conditions that modern surgery could remedy. Viewers read explanations of each condition and by looking at the sculpture through special tablets and lenses, we could see the causes and what could be done to treat the condition in this day and age. It was a great melding of science and art, which was very appropriate, since Shannon works for the Humanities and Sciences Dean’s Office which encompasses arts, humanities, social and natural sciences.

Instead of chartering a bus, the group blended on the train to San Francisco along with the hoards of Giants fans on their way to their home season opener. The wonderful waiter who provided such helpful service the evening before noticed us getting on the train and made his way back to say hello and wish us well. I’m not a Giants fan, but seeing as how they were playing against a shared rival that evening, I wished him well, too!

Continued...
While the fans flowed like water to the ballpark, we hopped into cabs that whisked us to the historic Pacific Telephone and Telegraph building at 140 New Montgomery. Constructed in 1925 and the recent recipient of a $60M renovation, the skyscraper now houses the likes of Yelp and other high tech companies. We took the elevator to the Knoll furniture showroom, where we admired the view, tested drove some desks and chairs, and tasted some cheese with wine (provided by Knoll) poured by the young winemakers themselves. Then Knoll hosted a tasty dinner at the brand new ground floor restaurant, Trou Normand before we caught the train back to Stanford.

Thursday morning, two representatives Charles Kirby and Jeremy Oberc from EYP Architects gave a highly informative presentation on the “Teaching Lab of Tomorrow.” I didn’t even know what a teaching lab was – but now I think I understand the subtleties between a classroom, a lab and a teaching lab (or even a “classatory.”) They discussed the need for understanding how changing technology – in addition to societal changes in how people communicate – requires a different kind of facility support. What they described even turns the definition of flexibility on its head. Perhaps flexibility doesn’t mean a classroom shell with tables that can be moved; perhaps it means technologically prepared walls and screens with tables/desks that remain stationery – but with supporting legs located such that students can easily change their direction of focus.

The afternoon provided some fun and enlightenment via the True Colors workshop hosted by the AFC’s own Michael Viola of St. Mary’s College of California. Similar in many ways to the Myers Briggs Type Indicator, True Colors provides a simplified method of assessing and understanding yourself and others in order to work more effectively together. Interestingly, our group was fairly evenly divided between predominantly “Blue” and “Gold” personalities. There was one predominantly “Green” personality who did her best to represent her type! I think the most important take-away from the afternoon session was an appreciation of diversity and respect for the strengths that each type brings to the workplace (and the world.)

The evening brought us a tour by Jillian Del Pozo of the Stanford Law School, with a drinks and appetizers sponsored by Spintar Audio Visual and a wonderfully catered dinner. It was so nice to relax and chat with the other attendees – some familiar old friends and some are surely future old friends! Many thanks to Shannon and all the fine folks at Stanford for putting together another top-quality AFC program!

A special thanks to our sponsors Knoll and Spinitar. The Academic Facilities Council appreciates your supports!
IFMA Academic Facilities Council Sustainability Spotlight

By Greg Williams CFM, SFP, FMP – University of Minnesota Facilities Management

As a member of IFMA’s Academic Facilities Council I am the Sustainability Chair. The AFC Board has been after me for a while to host the AFC’s annual conference and the Stephen Strickland Showers Memorial Golf Tournament. This event will draw AFC members from around the country and from some prestigious institutions as well.

The conference is to be held June 16 – 19, 2015 at the University of Minnesota and of course I am working on a Sustainability theme.

I already have a number of ideas and initiatives and I am looking for more. I then will cull them down to a final product to bring forward as an action plan.

As the incoming Minneapolis/St. Paul IFMA Chapter president I am going to present this activity to the board for local support. Along with our Associate and Professional members I want to attract other academic FMIs in the State of Minnesota who are currently not members of IFMA Academic Facilities Council.

I want this effort to help build membership for the AFC and to showcase what we have to offer as a Council and what the U of M has to offer as a leading learning and research institution. I am working with the U of M Conference and Event Center and will be reaching out to various U of M departments regarding Facilities Management solutions and services.

For information, sponsorship opportunities and your ideas (feedback?), please contact me

Lunch and Learn: Here is a good 30 minute video clip from the Business Channel in Great Britain. This is taking a close look at vendor services that provide the best services to Britain’s top Facilities Management service providers. Please click here.
AFC News and Events

Save the Date

2014 Fall Conference
September 15, 2014 (tentative at World Workplace)
New Orleans, Louisiana

2015 Spring Conference
June 16th - 19th 2015
University of Minnesota

Webinar

Driving Success in Academic Facility Management: Fueling Efficiencies through IFMAs FMP Credential
June 11th CLICK HERE to Register

The Ultimate Conversation - Implementing a New CAFM System for a University
July 22nd CLICK HERE to Register

To view past presentations CLICK HERE.

To stay up to date on all AFC news and events visit our website and social media sites daily.
AFC website http://www.ifma-afc.org/
AFC Face Book http://www.facebook.com/AcademicFacilitiesCouncil
AFC Twitter http://www.facebook.com/AcademicFacilitiesCouncil
AFC LinkedIn http://www.linkedin.com/groups/Academic-Facilities-Council-IFMA-4263375?home=&gid=4263375
AFC 2012 Membership Map
AFC FMs, We strongly encourage your favorite vendors to take advantage of becoming an AFC sponsor. They will have the benefit of being showcased as a supporter of the Council and our profession at AFC events, on the AFC website and newsletter. Our nearly 700 members will see their Companies offering on a frequent basis. Thanks in advance for passing this on. If you have questions regarding the benefits etc. please contact Ed O’Rourke—Joint Sponsorship Chair, GEI Consultants Email: eorourke@geiconsultants.com

**PLATNIUM LEVEL: $2500.00** The Platinum Sponsor is recognized as the sponsor of the premier event of the conference. There will be only one PLATNIUM LEVEL sponsorship available.

- 3 signs at event - (company provides) up to combined area of 40 sq ft
- Representative is introduced at event and brings greetings from company (2-3 mins)
- Company logo and link on AFC website noted as sponsor of event logo will remain for 45 days after event
- 4 tickets to event they are sponsoring
- Business cards and brochures available on table by their sign
- Tent cards for tables during their sponsored events
- Delegate gifts
- Mailing list of delegates

**GOLD LEVEL: $1500.00** The Gold Sponsors are recognized as the sponsors of 1 of the 2 lunches at the event. There are two GOLD LEVEL sponsorships available.

- Representative is introduced at event
- Company logo and link on AFC website noted as sponsor of event logo will remain for 45 days after event
- 2 tickets to event they are sponsoring
- 1 sign at event - (company provides) up to an area of 12 sq ft
- Business cards and brochures available on table by their sign
- 1 ticket to main social event
- Tent cards for tables during their sponsored events
- Delegate gifts
- Mailing list of delegates

**SILVER LEVEL: $1000.00** The Silver Sponsors are recognized as the sponsors of 1 of the 2 breakfasts at event. There are four SILVER LEVEL sponsorships available.

- Representative is introduced at event
- Company logo and link on AFC website noted as sponsor of event logo will remain for 45 days after event
- 1 sign at event - (company provides) up to an area of 12 sq ft
- 1 ticket to event they are sponsoring
- 1 ticket to main social event
- Tent cards for tables during their sponsored events
- Delegate gifts
- Mailing list of delegates

**BRONZE LEVEL: $500.00** The Bronze Sponsors may sponsor nutrition breaks, transportation as examples

- Company logo and link on AFC website noted as sponsor of event logo will remain for 45 days after event
- 1 ticket to event they are sponsoring
- Delegate gifts
TIPS FOR NAVIGATING:

After your first login, you must subscribe yourself to the council postings to activate email deliverability to all council postings, similar to the listserv. You are not automatically subscribed to email delivery.

1. Log in to [http://www.ifmacommunity.org](http://www.ifmacommunity.org) (You must use your IFMA member ID and IFMA password)
2. Click on Forums on the top left menu tab
3. Click on Forum Subscriptions (located on the left hand side of the page, under Shortcuts)
4. You can then change the default setting from not receiving subscriptions to receive postings via email. Click under the Subscription to "YES" (to receive postings by email similar to the listserv) or "NO" (which means you will need to login to the IFMA Online Community to view the discussions) The subscription's default setting is "NO" in order to change it to "YES" simply click on the "NO".

TIPS FOR POSTING & REPLYING TO QUESTIONS:

1. To reply to emails that you receive, you can post your responses (just like the listserv).
2. If you would like to post a new message/question to the Academic Facilities Council Online Community without having to login to IFMA Online Community, just send your email to this email address for your specific council, [afc.council@ifmacommunity.org](mailto:afc.council@ifmacommunity.org). This will allow for you to post and reply by email, similar to the listserv tool we were

NEW! Academic Facilities Council Web site

Click here: [http://www.ifma-afc.org/](http://www.ifma-afc.org/)

Check out the AFC Web site for the latest information on conferences, officer contacts and much more!
AFC Board of Directors

Bruce Boyer - President Stonehill College Email: bboyer@stonehill.edu
Jolie Lucas, CFM, AICP, LEED AP - Vice President AECOM Email: Joliefab@att.net
James Gonsalves, CFM, - Secretary San Diego Unified School District Email: jgonsalves@sandi.net
Greg Victor - Treasurer Email: gregvictor2@aol.com
John Shenette - Past President Smith College Email: jshenett@email.smith.edu

AFC Committees

Shelley Sutton - Fall 2014 Conference Chair, Pride Industries Email: shelley.sutton@prideindustries.com
Jacob Higginbottom - Education Chair, Spagnolo Gisness and Associates Email: jhigginbottom@sga-arch.com
Jessa Gagne - Content Chair, Stonehill College Email: jgagne@stonehill.edu
Gregory Williams,CFM,FMP -Sustainability Chair, Spring 2015 Conference Chair, University of Minnesota Email: willi133@umn.edu
Ed O'Rourke - Sponsorship Chair, GEI Consultants Email: eorourke@geiconsultants.com

We are in search of a chairperson for the Membership Committee if you are interested please contact Vanessa.koller@ifma.org

Are you interested in joining a committee? The council is always looking for new folks to get involved!
Contact the appropriate committee chair person!

About the Academic Facilities Council: Academic facilities offer facility managers and space planners many unique challenges. These individuals must effectively plan, design, construct, utilize and maintain a variety of buildings, grounds and equipment including classrooms, computer labs, residence halls and apartments, athletic facilities, dining halls, theaters, laboratories, libraries and health care facilities. The students, instructors and researchers who utilize these facilities have needs that may radically differ from conventional building tenants.