



Sustaining the Planet

Requires taking action.

**University of Alberta Recycling
Conference
June, 2008**





University of Alberta

- WM customer since 1993
- Front Load and roll off service only
- Service Provider/Customer relationship
- Corporate goals/objectives not in line





Spring, 2004

- "I have been at the U of A for a year and you are the first person I have met from WM."
- WM assigns account retention managers to major accounts
- WM/U of A attempt to capture recycle material in each building – without success





Spring, 2005 – RFP

- University looking for a partner
- WM goals/objectives in line with U of A (sustainability)
- WM's vision in line with U of A
- WM wins RFP and begins working with U of A to create sustainable future





Summer, 2005

- WM prepares re-conditioned compactors for recycle centre
- WM consults with architects on design of recycle centre
- U of A and WM work to identify areas for waste diversion (composting) and service efficiencies (compaction)





What to look for in a Service Provider?

- Company with vision
- Company that can deliver on services
- Company with capability and resources to be a long term partner
- Access to recycle markets





Why Recycle?

Reduce Costs

- Not always possible
- Distance from Recycle Depots (commercial)

Create a sustainable future

- Become Green
- Students, Faculty, Staff are demanding it





FINDING THE RIGHT PARTNER

- Common goals/objectives/vision
- Understands your needs and can deliver
- Creative in their approach
- Not just there to pick up and dispose
- Invested in your institution





Sustaining Our Communities

Taking our message to the streets.

