Sustaining the Planet

Requires taking action.

University of Alberta Recycling Conference
June, 2008
University of Alberta

• WM customer since 1993
• Front Load and roll off service only
• Service Provider/ Customer relationship
• Corporate goals/ objectives not in line
Spring, 2004

• "I have been at the U of A for a year and you are the first person I have met from WM."

• WM assigns account retention managers to major accounts

• WM/U of A attempt to capture recycle material in each building - without success
Spring, 2005 - RFP

• University looking for a partner
• WM goals/ objectives in line with U of A (sustainability)
• WM’s vision in line with U of A
• WM wins RFP and begins working with U of A to create sustainable future
Summer, 2005

- WM prepares re-conditioned compactors for recycle centre
- WM consults with architects on design of recycle centre
- U of A and WM work to identify areas for waste diversion (composting) and service efficiencies (compaction)
What to look for in a Service Provider?

• Company with vision
• Company that can deliver on services
• Company with capability and resources to be a long term partner
• Access to recycle markets
Why Recycle?

Reduce Costs
• Not always possible
• Distance from Recycle Depots (commercial)

Create a sustainable future
• Become Green
• Students, Faculty, Staff are demanding it
FINDING THE RIGHT PARTNER

• Common goals/ objectives/ vision
• Understands your needs and can deliver
• Creative in their approach
• Not just there to pick up and dispose
• Invested in your institution
Sustaining Our Communities

Taking our message to the streets.