IFMA-AFC FALL CONFERENCE
PHILADELPHIA AREA

Amy Kiefer, Vice President Education
September 30, 2013
Lares Student Union banquet room.

http://www.youtube.com/watch?v=6Cf7IL_eZ38
SO WHAT DOES THE CLASSROOM OF THE FUTURE LOOK LIKE – FINDING THE SWEET SPOT OF YOUR LEARNING ENVIRONMENT

• The opportunities to reshape the future of education are extraordinary and urgent. Thinking differently in terms of the future of learning spaces must become part of long-range planning today. The presentation will introduce the Three Principal Spheres for Learning Environments in an effort to ignite additional thought and inspiration for learning success.

Learning points:

• Introduce and understand the importance of the Three Principal Spheres
  ✓ Understand demographics and generational implications
  ✓ Acknowledge pedagogy and related dynamics (with specific reference to technology
  ✓ Recognize subject matter and disciplines
  ✓ Create a ‘formula’ that is customized to your role and institution
  ✓ Be inspired?! Remove barriers, DRIVE education and learning spaces forward to new heights!
Goals for Our Time Together

1. Share national knowledge on education, trends and alternate learning space considerations.

2. Inspire. Provoke new thinking. Drive change in education that takes our nation to new heights.
1. Brief introduction on KI
2. Overview & Grounding on 13 Points to Ponder
3. Share 2 Foundational Pillars
   ➢ ‘Sweet Spot’ Unveiled
4. Discuss the implications of current trends – with the ongoing goal (challenge) of always seeking to find the situational ‘Sweet Spot’
• 100% employee owned company - everyone is a stakeholder
• Founded in 1941 in Green Bay, Wisconsin
• 3000+ employees
• 6th largest contract furniture manufacturer in the United States
• Nine manufacturing facilities in North America
• Custom solutions are 17% of sales (industry average less than 1%)
• Focus on Higher Education market
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<th>KI Is #1 for Educational Solutions</th>
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Overview & Grounding

Changing and Emerging Trends in Education

13 15 POINTS TO PONDER
Points to Ponder 1-3

1. Students
   o Demographic Shifts
   o Generations & Behavior

2. Global Implications
   o The world and circle for learning is shrinking

3. Ownership of Education and Learning
   o Change and Shift
   o Student Owned - Process AND Content
4. **Blended Learning**
   - Online + Offline + All Interaction In Between

5. **Faculty Responsiveness & Adaptation**
   - Minding the Generational Gap
   - New Learning Mindset and Management of the Same

6. **Active Learning (Engaged)**
   - Adaptive Pedagogy
   - Enter and Engage
Points to Ponder 7-10

7. Brick & Mortar
   o Current & Future Implications of ‘Traditional Campuses’

8. Space
   o Evolution of Learning Space
   o Design to Facilitate Learning Optimization

9. Demand & Supply
   o STEM & Beyond (+H...+A...)
   o Careers of the Future...Preparation Today

10. Economic
    o Budget Barriers
Points to Ponder 11-13

11. Technology! Integrate Current.
   - Facilitating Communication (& Learning)

   - Innovation and Change (and related disruption)
   - Proactive Planning and Incorporation

13. Technology! Identify & Understand Implications.
   - Student Success
   - Faculty Facilitation
   - Campus Community Collaboration
Line of Sight to 2014
National (Global) Topics in Education

Top two topics on campuses:
- Safety
- Mental Health

Critical areas of focus for 2014:
- STEM
- Pedagogy
- Online and related implications
  - Attraction & Retention → $$$
New Points to Ponder 14 & 15

14. Safety
   - Attraction & Retention – Expectations
   - Further Threat to B&M

15. Mental Health
   - Ante
   - Program Cost
Pause...
One Size Does Not Fit All (OSDNFA)
There is NOT a SINGLE Solution for the Future

Who is learning (& how they learn)
What is being taught (subject matter, discipline)
Who is Teaching (& how they teach + what tools are available to leverage)

The SWEET SPOT for learning space optimization!

demographics, generational impact

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Pause...
Overarching Themes

- **Versatility & Multi-Purpose**
  - Mobility
  - Flexibility
    - Capacity / Utilization
    - Density
    - Students / SF vs. Learning / SF

- **“New” Learning**
  - Informal
  - Engaged
  - Technology Enriched

- **Sustainability**
  - Approach
  - Consistent + Cohesive
  - Evergreen
Learning Spaces –
Versatility in the Classroom
Learning Spaces –

Versatility in Large Lecture
Learning Spaces –

Versatility around the Campus
Learning Spaces –

Versatility around the Campus
Learning Spaces –

Versatility around the Campus
Learning Spaces –
Versatility around the Campus
Learning Spaces –

Versatility for Administration
“New” Learning

Informal

Engaged

Technology Enriched
Sustainability

Master Plan & Approach
Consistent & Cohesive
EverGreen
Recap - Overarching Themes

- Versatility & Multi-Purpose
  - Mobility
  - Flexibility
    - Capacity / Utilization
    - Density
    - Students / SF vs. Learning / SF

- “New” Learning
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- Sustainability
  - Approach
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Recap – Sweet Spot

Who is learning (& how they learn)

What is being taught (subject matter, discipline)

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demographics, generational impact

The SWEET SPOT for learning space optimization!

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Our Time Together Concludes
What We Shared...

1. Brief introduction on KI
2. Overview & Grounding on 13 Points to Ponder
3. Share 2 Foundational Pillars
   - ‘Sweet Spot’ Unveiled
4. Discuss the implications of current trends – with the ongoing goal (challenge) of always seeking to find the situational ‘Sweet Spot’
If it’s about SPACE
...it should be aspirational, inspirational, & engaging!
Thank you for your Partnership as we seek to drive Education Forward!