Come — 6 ft — Together

A RETURN-TO-WORKBOOK

ShawContract®
HUMAN BEINGS ARE EMINENTLY ADAPTIVE
Human beings are eminently adaptive. Our ability to think creatively and imagine new solutions is a big part of that. And today, our adaptability is being challenged every day in ways we never thought possible.

Almost overnight, many of us left our shared offices and workspaces and hunkered down at home. We became cooks and bakers, teachers and barbers, entertainers and dog walkers, all while reinventing the way we work, connect and create.

Now, as we prepare to return to our workplaces, we’re among those planning back-to-work strategies and protocols to ensure employee safety & wellbeing. Just as WFH shaped a new normal at home, returning to work post-COVID will create a new normal in the workplace.

We’ve put together this Return-to-Workbook to ease the transition. In it are some design ideas and considerations that support many of the established recommendations for returning to the workplace. We’ll continue to communicate and share with you as things evolve.
CHAPTER ONE

Physical Distancing
Stay separate yet together

Maintaining a physical distancing of 6 ft ensures employee safety as well as peace of mind. To help reduce person-to-person close contact, there are a number of visual cues that flooring can reinforce 6 ft space allowances.
6 ft rugs
An easy yet beautiful way to denote a safe space in communal areas as well as individual workspaces.
Working together
Place a 6 ft rug under workstations along with natural gathering places.
Workstations 6 ft distancing

For a quick and easy retrofit to your existing modular installation, insert a six foot grid of carpet tile to denote 6 ft zones for workstations.
## Workstations 6 ft distancing

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- **Workstations**
  - 6 ft distancing
  - 24 x 24 in spacing
  - 6 ft buffer
Workstations 6 ft distancing
Workstations 6 ft distancing
**Corridors 6 ft distancing**

Colorful accents spaced every 6 ft serve as visual cues for proper physical distancing.

**ASSEMBLY**

- Establish tile 5T268
  - Clear 67486
- Support tile 5T267
  - Network 67535

- Establish tile 5T268
  - Vivid 67375
- Establish tile 5T268
  - Network 67535

- Convene tile 5T269
  - Vivid network 67539
- Establish tile 5T268
  - Network 67535
- Convene tile 5T269
  - Brilliant network 67540

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**Corridors 6 ft distancing**

Colorful accents spaced every 6 ft serve as visual cues for proper physical distancing.

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- Establish tile 5T268
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Corridors 6 ft distancing

Colorful accents spaced every 6 ft serve as visual cues for proper physical distancing.
Corridors 6 ft distancing
To create a visual reminder of physical distancing, insert an accent tile every 6 ft in your existing installation.
Corridor traffic throughout the space will need to become mono-directional in many instances (this will depend on corridor width) to promote proper distancing. Flooring cues can clearly designate directionality in these areas. For this, chevron LVT installations, arrows printed or tufted in carpet tile and unique color patterns help guide the way.
Circulation Paths
Inside Shapes Point Installed over LVT

6 ft
Inside Shapes
Remove existing 24 × 24 inch tile and easily replace with Point tile for circulation flow.
Printed way-finding 24 × 24 inch carpet tiles

Directional graphics printed on carpet tile can be integrated into existing tile to clearly indicate the directional flow in the space.

Pop them into an existing install
Corridors way-finding 9 × 36 Carpet tile

Herringbone and chevron installations of LVT, hardwood, or carpet signal circulation flow in the space.

**ASSEMBLY**

- Establish tile 5T268 System 67505
- Support tile 5T267 Network 67535

- Establish tile 5T268 Foundation 67580
- Support tile 5T267 Network 67535
Corridors 6 ft wayfinding 9 × 36 LVT

Create way-finding and 6 ft distancing.
Corridors 6 ft way-finding 9 × 36 / Work station 6 ft distancing
CHAPTER THREE

Extreme Flexibility
Adapt, adapt, adapt

No one knows for sure how long today’s protocols will be in place or what new practices will be implemented in the future. To help companies flex their space as needs change, workspaces will need to be as adaptive as we human beings are. Modular flooring systems and rugs provide attractive and affordable ways to adapt for the short-term reality.
Adapt
Using modular carpet tile as rugs or traditional broadloom rugs over hardwood or LVT—provides temporary solutions to provide physical distancing while still aesthetically pleasing.
Rugs
Available in 12 × 15 ft, 8 × 10 ft, 6 × 9 ft and 11 × 11 ft circle
CHAPTER FOUR

Density / Zoning

Same space, fewer people

As modern corporate workspaces morph from densely populated, open, floor plans to less dense ones, flooring solutions will follow suit. A decrease in fixed desk space may mean more space given to collaborative areas. Our flooring will provide visual cues to the functionality of space—a way to define areas without walls.
Color Zones
Create zones with color to promote 6 ft distancing while still maintaining collaborative moments.
Together / Apart

Insert linear color paths to denote a 6 ft space around workstations.
Color Blocking

The colors we choose for a space are emblematic of a mood, a culture or an intended outcome. Gradation offers a soft shift in color from light to saturated, varying from tile to tile to create a mixed and pixelated visual. A black fleck in the tufted base construction adds visual depth and texture, allowing for an impactful use of color in the built environment.

Gradation is Cradle to Cradle Certified™, designed with a rigorous framework for environmental and social responsibility. Cradle to Cradle products are designed for the circular economy to positively impact people and our plant, with safe healthy materials and an end of life guarantee. Gradation is manufactured in facilities that are 100% carbon neutral.
Well Being

Safety begins with a feeling

As workers leave their WFH surroundings, a “sense of safe” has replaced a sense of place in terms of productivity and overall well being. Flooring can help create spaces that convey comfort, spaces that are as inviting and collaborative as they are productive and protective.
Feels Like Home
Rich textures, tonal palettes, and visual warmth can create a sense of calm and comfort - contributing to the well being and positive experience of the people in the space.
Bring Nature Inside
We spend 90% of our time indoors. Bringing biophilia into our work spaces through pattern, color and texture creates a calm energy that stimulates a sense of positivity.

SHIFTING FIELDS
NEW PROTOCOLS WILL START THE MOMENT YOU STEP FOOT INTO A SPACE. WITH MORE CLEANING AND DISINFECTING PROCEDURES, THERE WILL BE AN EXPECTATION OF GREATER TRANSPARENCY ABOUT THOSE PROCEDURES. OUR DEEP CLEANING AND DISINFECTION RECOMMENDATIONS ARE IN ACCORDANCE WITH CURRENT CDC GUIDELINES. AND OUR PRODUCT TESTING IS FOCUSED MORE THAN EVER ON ENHANCED CLEANING TECHNIQUES.
Guidance for *Healthy* and *Clean* Environments

As companies begin to think about how to transition back into the workplace, Shaw Contract is thinking about it too - both for our own associates and the clients that we serve. As the largest commercial flooring manufacturer, we design our carpet, hardwood and resilient products to give foundation to space and support the people within it.

The maintenance of your flooring has always been an integral component of the delivery of our products. During this time, with the need for enhanced cleaning protocols, companies are exploring the use of alternative products for interim cleaning and disinfection. We are looking to experts, innovators and science to make the best recommendations for the deep cleaning and disinfecting of your floor and maintain the function, appearance and long-term life of your floor.

To view Floor Cleaning & Enhanced Cleaning Recommendations
Q&A

What is the difference between cleaning and disinfecting?
Cleaning with soap and water removes germs, dirt, and impurities from surfaces. It lowers the risk of spreading infection. Disinfecting kills germs on surfaces. By killing germs on a surface after cleaning, it can further lower the risk of spreading infection. (CDC Resource)

Is cleaning alone effective against the virus that causes COVID-19
Cleaning does not kill germs, but by removing them, it lowers their numbers and the risk of spreading infection. If a surface may have gotten the virus on it from a person with or suspected to have COVID-19, the surface should be cleaned and disinfected. Disinfecting kills germs on surfaces. (CDC Resource)

Who should clean and disinfect our flooring?
Regular cleaning staff can clean and disinfect flooring. Cleaning staff should be trained on the appropriate use of cleaning and disinfection chemicals and provided with the personal protective equipment (PPE) required for the chemicals used. An outside company that specializes in cleaning could also provide this service. (CDC Resource)

How effective are alternative disinfection methods, such as ultrasonic waves, high intensity UV radiation (UVC), and LED blue light?
The efficacy of these disinfection methods against the virus that causes COVID-19 is not known. EPA only recommends use of the surface disinfectants against the virus that causes COVID-19. EPA does not routinely review the safety or efficacy of pesticidal devices, such as UV lights, LED lights, or ultrasonic devices. Therefore, EPA cannot confirm whether, or under what circumstances, such products might be effective against the spread of COVID-19. (CDC Resource)

Will antimicrobials in the flooring product help prevent the spread of COVID-19 or other viruses?
The addition of antimicrobials in products has not been proven effective in inhibiting all microbe growth or killing all microbe types. They can inadvertently discourage proper cleaning methods or lead to inappropriate material selection for the space. Based on the most current research and available materials, Shaw does not offer flooring products with antimicrobials added for the purpose of achieving a health-based product performance outcome.
References / Resources
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HOK /

Herman Miller /
https://www.hermanmiller.com/content/dam/hermanmiller/documents/covid_19/embracing_a_new_reality.pdf